



# DDC DISTRACTED DRIVING ONLINE

Newly Released In June 2015

*Protect your company. Protect your employees.*

Reduce your corporate liability risks and costs associated with distracted driving

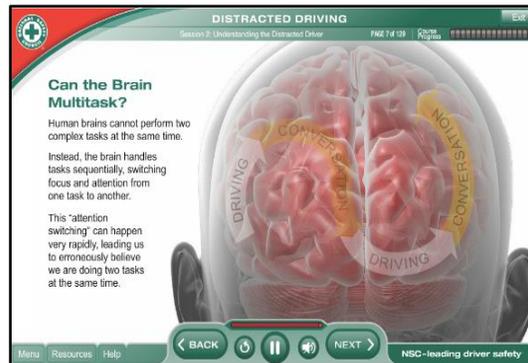
## Course Features

- The most relevant, leading-edge content to keep your drivers safe, on and off the job
- An adaptive curriculum that provides the most appropriate content based on a driver's profile and risk level
- An engaging, interactive format to educate drivers about the risks and dangers of cell phone use while driving
- Fully-narrated videos and animations, multiple driving scenarios and simulations
- Convenient "bookmark" feature so employees can complete the course at their own pace
- Opportunities to practice cognitive multi-tasking
- Integration of a Corporate Cell Phone Policy
- A Pledge to Drive Cell-Phone Free that each participant can print and sign

For more information, please contact:

SafetyServe Inc.  
3707 West Maple Road  
Bloomfield Hills, MI 48301  
(800) 775-1484 or  
help@safetyserve.com

Distracted driving lawsuits are becoming common place, resulting in **multimillion dollar** awards payable by **employers** and their insurers. Using a cell phone while driving makes an employee **four times** as likely to be involved in a crash - using either hand-held or hands-free devices. The cost to employers is **high** – not just in lives lost, healthcare costs, and vehicle repair costs, but in the millions of dollars paid out by the drivers' employers in liability cases. Employers have a legal duty to provide a safe work environment for their employees. This includes developing policies and providing education for a recognized hazard- **cell phone use while driving**.



## Pricing

Quantity	Price (Each)
1-99	\$35.00
100-249	\$25.00
250-499	\$18.00
500-999	\$13.00
1,000-2,499	\$11.00
2,500+	\$10.00

## Corporate Co-Branding

For orders of 100 or more, your company can receive a co-branded website which includes the ability to:

- Track registrations and monitor participant's progress
- Print your employee Certificates of Completion immediately
- Generate reports instantly or build custom reports based on select criteria

Make **DDC Distracted Driving Online** part of your driver safety training and **reduce the risks**.



## Course Description

DDC Distracted Driving Online Is designed to change drivers' attitudes and their distracted driving behavior. A self-assessment helps set the pace with appropriate scenarios, activities, and content based on the individual driver's profiles and risk level. This 75-90 minute course uses an engaging, interactive online format to educate drivers about the risks and dangers of cell phone use while driving. Participants will learn about the science of distracted driving and cognitive distractions, the myths about multitasking, and the personal costs, legal ramification, societal and corporate impact after an incident. The course provides strategies to avoid driving distracted and encourages participants to drive cell phone free.

